



Birch Advisory Services International

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Dear Colleague,

Recently, I have been working with Kathleen Peterson of Equinox Associates for personal productivity coaching and goal setting and have been thoroughly delighted and impressed with her services. Ms. Peterson has a depth of experience and understanding about the needs of the busy executive that transcends the normal business coach model. She utilizes her *Executive Productivity and Coaching* system that is imminently adaptable to the unique thought patterns and habits of individuals ranging from the highly creative to the disciplined analytical types. Her workshop, *G.O.A.L.S.*, has proved to be fun, informative and inspirational.

The results for me personally and for my business have been transformative. Not only is my office looking and functioning in a more organized manner, it has been designed just for me and my most productive work style! I have a deeper understanding of decision-making as it relates to the daily flow of work management and a positive appreciation for the value of systems that help me to be more effective, more efficiently.

Equinox Associates is now one of my company's most preferred suppliers and is recommended highly - and often - to other business professionals who must master their work load for greater productivity. The value of any work with Equinox Associates is on-going and serves as the foundation to even greater accomplishments.

With best regards,

Kim Dougherty

Kimberly M. Dougherty
President